



Public Information  
Phone 908 226 2565  
Fax 908 753 3303

510 Watchung Avenue  
Plainfield, NJ 07060

**City of Plainfield**

# Press Release

## **UEZ Helps Gallery**

Plainfield's UEZ helps preserve City's history

**Plainfield, NJ December 12th, 2008:**

Mayor Sharon Robinson-Briggs will host a ribbon cutting for one of the certified Program participants of The Urban Enterprise Zone (UEZ) of the City Of Plainfield, Sunday December 14<sup>th</sup>, at 2:00 PM.

Swain Galleries which is located at the corner of Watchung Avenue and Seventh Street in Plainfield will host a book signing from 1:00 – 3:00 PM featuring Author Dorothy Pollard who, along with co-author John Grady wrote the book; "*Plainfield, New Jersey's History & Architecture*" which is a pictorial highlighting Plainfield's architecture, splendor and rich history. The books will be available for sale at Swain Galleries.

Swain Galleries has been certified in the UEZ program since 2002 and benefitted from the Sign and Façade program available through this organization. The project included new exterior paint with contrasting colors to accent historic Victorian architecture. This was important as the gallery is located in the Crescent Avenue historic district. Where necessary,

**For Immediate Release 3 p.m. EDT, December 12th, 2008**

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rain gutter drains were replaced and the front and rear entry steps were restored with mahogany wood to bring it back to its original look.

Cracked window panes were replaced and new awning was placed at the rear entrance. The total cost of the project was approximately twenty five thousand dollars (\$25,000), of which UEZ was able to reimburse a maximum of ten thousand dollars (\$10,000)

Mayor Robinson-Briggs stated that:” It is important for Plainfield to support the efforts of local residents and businesses, to preserve the rich architectural history which we have in Plainfield. A large amount of the beauty of Plainfield is evidenced through these structures and to forget them would be tantamount to forgetting our heritage.”

For more information about the UEZ program in Plainfield please contact: Wayne Awald, PP, AICP UEZ Program coordinator, City of Plainfield.

[wayneawaldppaicp@cityofplainfieldnjuez.com](mailto:wayneawaldppaicp@cityofplainfieldnjuez.com)