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**City of Plainfield**

# Press Release

## **Plainfield Map and Resource Guide**

### City's Map Project Features local Businesses

**Plainfield, NJ December 23rd, 2008:**

Mayor Sharon Robinson-Briggs, the City's Communications Division and the city of Plainfield has partnered with Plainfield businesses to provide a much needed resource to Plainfield residents and visitors to Plainfield.

The City has begun distribution of a Street Map and Resource guide. This map guide in addition to showcasing more scenic spots around Plainfield includes a message from Mayor Robinson-Briggs, a City Directory, a detailed map of Plainfield, a street index and, is chock full of advertisements and listings from a wide variety of Plainfield businesses.

The brochure starts out as a 4x9" leaflet and opens out to an impressive 38.5x 27" full color poster, leaving a lot of room for, advertisements, street listings and mapping detail; it even includes a panel for note taking.

Mayor Robinson-Briggs indicated that the map which was published by The Map Group Inc. was indicative of the direction that Plainfield is geared to move in... "This is an example of the city's collaborative effort with our business community, to provide a public service while promoting the city of Plainfield. Increased business around our city equates to a stronger local economy and will help to build our neighborhoods. This administration will continue to seek out and encourage programs which are beneficial to the city as well as our community as whole."

**For Immediate Release 3 p.m. EDT, December 23rd, 2008**

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For a copy of the Street Map and Resource Guide please contact the Mayor's office at 908-753-3310 for a distribution point near you.